

UIM

Unitedworld
Institute of Management



**NAAC
GRADE A+**
ACCREDITED UNIVERSITY

Ambition Beyond AI

Dhwanit Shah
SEM 6, UIM





Ambition Beyond AI



Business is being redefined by AI, data, and digital ecosystems.

At **Karnavati University (NAAC A+ Accredited)**, UIM is building a new generation of leaders ready for this transformation.

With industry-integrated programmes and real-world exposure, learning here is immersive, applied, and future-focused.

Students don't just study business.

They learn to lead what's next.

About **Karnavati University**



Karnavati University is a NAAC A+ accredited multidisciplinary institution in Uvarsad, Gandhinagar, near Ahmedabad. Built on a foundation of innovation and industry relevance, the university equips students with skills for the real world through cutting-edge infrastructure, experienced faculty, and strong corporate collaborations.

Constituent **Institutions**

Unitedworld Institute of Design (UID)

Unitedworld Institute of Behavioural
Sciences (UIBS)

Unitedworld Institute of Management (UIM)

Unitedworld Institute of Communication
& Advertising (UICA)

Unitedworld Institute of Technology (UIT)

Karnavati School of Dentistry (KSD)

Unitedworld School of Law (UWSL)

About **UIM**



The Unitedworld Institute of Management (UIM), part of Karnavati University, is a forward-thinking business school in Gandhinagar focused on creating industry-ready professionals. Its New Age BBA (Hons.) programme is designed with strong academic collaboration with industry, ensuring students gain practical exposure, real-world insights, and future-ready skills from day one.

Alongside this, UIM offers a dynamic MBA and an Integrated BBA-MBA programme, both built to blend academic excellence with hands-on learning, industry immersion, and leadership development. With a strong focus on innovation, entrepreneurship, and evolving business trends, UIM prepares students to thrive in today's fast-changing global business environment.



Campus **Highlights**

	Technology-enabled Classrooms & Modern Labs	Startup Incubation via KIIF
	Dedicated Career Services Department	Research & Innovation Ecosystem

India's New-Age AI-First Business School



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Future-Forward UG
Programmes



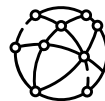
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Elite MBA
Programme



50+

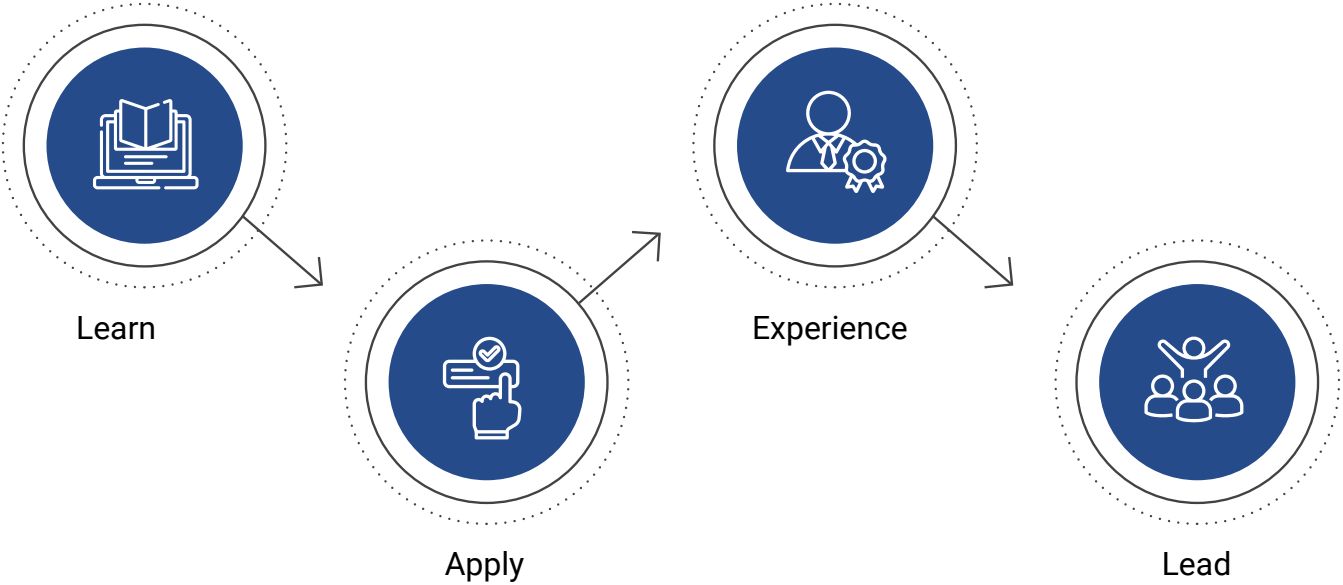
Industry-Vetted
Faculty



1200+

Global Alumni
Network

The UIM Learning Model



Academic Advantages **with Industry**



Industry-Co-Created
Curriculum



Live Projects &
Case-Based Learning



Global Certifications
& Tools Exposure



Mentorship by
Industry Experts

Beyond the **Classroom**

Real business challenges. Real solutions.



Programmes

NEW AGE BBA SPECIALIZATIONS

BBA (Hons.)

4 Years

Fintech (In association with **Deloitte**)

International Accounting & Finance
(Accelerated Pathway to **ACCA**)

Generative AI & Business Intelligence
(In association with **IBM**)

BBA (Hons.)

4 Years

Finance

Marketing

Human Resource (HR)

Sports Management

Digital Marketing

Data Analytics & Business Intelligence

Entrepreneurship and Family Business

Hospitality & Tourism Management

Aviation

Integrated BBA + MBA

5 Years

AI Business Management
(In association with **EY + Microsoft**)



MBA

2 Years

Finance

Marketing

Human Resource Management

Data Analytics & Business Intelligence

Entrepreneurship and Family Business

In Association with



BBA (Hons.) **in Fintech with Deloitte**

- Industry-aligned curriculum focused on job readiness
- 540+ hours of expert-led training by industry professionals
- Guaranteed virtual internship with Deloitte + completion certificate
- Minimum 3 placement interview opportunities with top Fintech & consulting firms

BBA (Hons.) **in International Accounting & Finance with ACCA**

- Globally recognized Chartered Accountancy pathway (accepted in 180+ countries)
- 320+ hours of expert-led training by industry professionals
- Exemption from 9 out of 13 ACCA papers through integrated program
- Remaining 4 papers taught by Zell Education Platinum Trainers
- Option to start ACCA papers from Year 1
- Minimum 3 placement interview opportunities with top finance & consulting firms

BBA (Hons.) **in Generative AI & Business Intelligence with IBM**

- Curriculum designed & delivered by IBM experts
- 300+ hours of training, projects, masterclasses & lab sessions

- Exposure to IBM software labs & real-world AI use cases
- Learn to build and apply LLM models for business problem-solving
- Virtual internship opportunities (top performers get IBM internships)

BBA + MBA (Hons.) **in AI Business Management with EY & Microsoft**

- Strong focus on AI with subjects integrated across every semester
- 450 hours of expert-led, industry-specific training powered by EY & Microsoft
- Students would get an opportunity to pursue Dual Electives starting from semester VII and ending with semester X). All the five electives are truly contemporary in nature and pursuing dual electives would help students develop a broader base of knowledge and provide them with multiple career options
- Internship opportunities with reputed companies
- Curriculum includes domain expertise along with modules for all-around personality and holistic development
- Access to EY certifications in Analytics and Business Intelligence
- Access to industry-standard Microsoft technology platforms
- Hands-on training in Microsoft Azure (Cloud Computing)
- Data visualization and business insights using Power BI
- Exposure to AI tools, Python programming, Machine Learning, and Tableau

From Classroom to Boardroom

Industry-integrated learning from Day One Projects, internships & real-world exposure AI, analytics & digital-first business learning



At UIM, You Become



A data-driven thinker



A confident decision-maker



A future-ready leader

A Campus Built for Excellence

Nestled in a serene 65-acre campus in Gandhinagar, Gujarat, Karnavati University offers over 10 lakh sq. ft. of modern academic space. a secure, vibrant environment where learning thrives.

Key Facilities



Labs, Workshops, and Studios



Technology-enabled Classrooms



Comprehensive Healthcare



Nutritious Dining



Comfortable & Safe Hostels



Extensive Sports Grounds

Recruiters

Strong industry connect driving career opportunities



*Partial List

Connect with Karnavati University



Karnavati University Campus,
Adalaj-Uvarsad Road, At. & Po.: Uvarsad,
Gandhinagar 382422, Gujarat, India



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